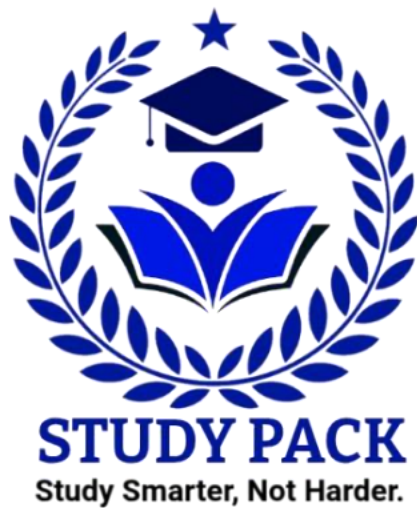




FINANCIAL INDICATORS AND INTERPRETATION OF FINANCIAL STATEMENTS

Grade 12 Accounting

Companies and Financial Statements

CHAPTER OUTCOMES

After studying this chapter, you should be able to:

- ✓ Explain why financial indicators are important
- ✓ Calculate liquidity ratios
- ✓ Calculate solvency ratios
- ✓ Calculate profitability ratios
- ✓ Calculate shareholder indicators
- ✓ Interpret financial information
- ✓ Write examiner-quality comments

✓ Support comments using figures

✓ Avoid common interpretation mistakes

1. INTRODUCTION

Imagine you are thinking of investing R100 000 in a company.

Before investing, you would want answers to questions such as:

- Is the company making profits?
- Can the company pay its debts?
- Is the company financially stable?
- Will I receive good returns?

Financial indicators help answer these questions.

WHAT ARE FINANCIAL INDICATORS?

Financial indicators are calculations used to analyse the financial performance and financial position of a company.

They help users make informed decisions.

WHO USES FINANCIAL INDICATORS?

Shareholders

Want to know:

- Return on investment
 - Dividends
 - Growth
-

Directors

Want to know:

- Business performance
 - Areas needing improvement
-

Banks

Want to know:

- Can the company repay loans?
-

Investors

Want to know:

- Is the investment worthwhile?
-

2. FOUR MAIN CATEGORIES OF INDICATORS

In Grade 12 Accounting, indicators fall into four groups:

Liquidity

Can the company pay short-term debts?

Solvency

Can the company survive long-term?

Profitability

Is the company making profits?

Shareholder Returns

Are shareholders receiving value?

STUDYPACK MEMORY TIP

Liquidity = Short Term

Solvency = Long Term

Profitability = Profit

Shareholder Indicators = Investor Benefits

SECTION A

LIQUIDITY

3. WHAT IS LIQUIDITY?

Liquidity measures the company's ability to pay short-term debts.

QUESTION

Can the company pay creditors tomorrow?

Liquidity helps answer this question.

4. CURRENT RATIO

One of the most important ratios in Grade 12 Accounting.

FORMULA

Current Ratio

=

Current Assets

÷

Current Liabilities

EXAMPLE

Current Assets

R600 000

Current Liabilities

R300 000

Current Ratio

=

2 : 1

INTERPRETATION

For every:

R1 owed

the company has:

R2 available

GOOD OR BAD?

Generally:

2 : 1

is considered healthy.

EXAM COMMENT

The Current Ratio improved from:

1,5 : 1

to

2,1 : 1

This indicates improved liquidity.

COMMON EXAM MISTAKE

Learners often write:

"The ratio increased."

This is incomplete.

Always explain what the increase means.

5. ACID-TEST RATIO

Also called:

Quick Ratio

WHY DOES IT EXIST?

Inventory may take time to sell.

Therefore inventory is removed.

FORMULA

Acid-Test Ratio

=

(Current Assets - Inventory)

÷

Current Liabilities

EXAMPLE

Current Assets

R800 000

Inventory

R300 000

Current Liabilities

R250 000

Acid-Test Ratio

=

2 : 1

INTERPRETATION

The company can pay short-term debts without selling inventory.

EXAM TIP

Acid-Test Ratio is a stricter measure than Current Ratio.

SECTION B

SOLVENCY

6. WHAT IS SOLVENCY?

Solvency measures long-term financial stability.

QUESTION

If the company closes today,

can all debts be paid?

7. DEBT-EQUITY RATIO

Measures financial risk.

FORMULA

Debt-Equity Ratio

=

Total Liabilities

÷

Shareholders' Equity

EXAMPLE

Liabilities

R2 000 000

Equity

R4 000 000

Debt-Equity Ratio

=

0,5 : 1

INTERPRETATION

For every:

R1 invested by shareholders

there is only:

50 cents debt

GOOD OR BAD?

Lower ratio

=

Lower risk

EXAM COMMENT

The Debt-Equity Ratio decreased from:

0,8 : 1

to

0,5 : 1

This indicates reduced financial risk.

8. SOLVENCY RATIO

Measures ability to cover liabilities.

FORMULA

Solvency Ratio

=

Total Assets

÷

Total Liabilities

EXAMPLE

Assets

R9 000 000

Liabilities

R3 000 000

Solvency Ratio

=

3 : 1

INTERPRETATION

For every:

R1 owed

the company owns:

R3 in assets

SECTION C

PROFITABILITY

9. WHAT IS PROFITABILITY?

Profitability measures the company's ability to generate profit.

QUESTION

Is the company making enough profit?

10. GROSS PROFIT PERCENTAGE

FORMULA

Gross Profit %

=

Gross Profit

÷

Sales

×

100

EXAMPLE

Gross Profit

R400 000

Sales

R1 000 000

Gross Profit %

=

40%

INTERPRETATION

The company earns:

40 cents gross profit

for every R1 of sales.

11. NET PROFIT ON SALES

FORMULA

Net Profit After Tax

÷

Sales

×

100

EXAMPLE

NPAT

R200 000

Sales

R1 000 000

Net Profit %

=

20%

INTERPRETATION

The company earns:

20 cents profit

for every R1 sales.

EXAM COMMENT

Net Profit % increased from:

12%

to

18%

This indicates improved profitability and expense control.

SECTION D

SHAREHOLDER INDICATORS

12. RETURN ON SHAREHOLDERS' EQUITY (ROSHE)

One of the most tested company indicators.

WHAT DOES IT MEASURE?

Return earned by shareholders on their investment.

FORMULA

Net Profit After Tax

÷

Average Shareholders' Equity

×

100

EXAMPLE

NPAT

R1 200 000

Average Equity

R8 000 000

ROSHE

=

15%

INTERPRETATION

Shareholders earned:

15%

return on investment.

EXAM TIP

Compare ROSHE with:

Interest on Fixed Deposits

EXAMPLE COMMENT

ROSHE

18%

Fixed Deposit

10%

Investment in the company is worthwhile because shareholders earn higher returns.

13. EARNINGS PER SHARE (EPS)

Measures profit earned per share.

FORMULA

Net Profit After Tax

÷

Number of Shares

×

100

(in cents)

EXAMPLE

NPAT

R1 000 000

Shares

500 000

EPS

=

200 cents

INTERPRETATION

Each share earned:

200 cents profit.

14. DIVIDEND PER SHARE (DPS)

Measures dividends distributed per share.

FORMULA

Total Dividends

÷

Number of Shares

×

100

EXAMPLE

Dividends

R500 000

Shares

500 000

DPS

=

100 cents

INTERPRETATION

Each shareholder receives:

100 cents per share.

15. DIVIDEND PAYOUT RATE

Measures percentage of profit distributed as dividends.

FORMULA

DPS

÷

EPS

×

100

EXAMPLE

DPS

100 cents

EPS

200 cents

Dividend Payout Rate

=

50%

INTERPRETATION

50% of earnings were distributed.

50% retained.

16. NET ASSET VALUE (NAV)

Very popular in NSC examinations.

WHAT DOES NAV MEAN?

Value of each share if the company sold all assets and paid all liabilities.

FORMULA

Shareholders' Equity

÷

Number of Shares

×

100

EXAMPLE

Equity

R5 000 000

Shares

500 000

NAV

=

1 000 cents

INTERPRETATION

Each share is worth:

1 000 cents.

EXAM TIP

Compare:

NAV

and

Market Price

IF MARKET PRICE > NAV

Investors expect future growth.

IF MARKET PRICE < NAV

Investors may lack confidence.

HOW TO ANSWER INTERPRETATION QUESTIONS

Examiners award marks for:

✓ Figure

✓ Trend

✓ Explanation

BAD ANSWER

Liquidity improved.

GOOD ANSWER

The Current Ratio improved from 1,4 : 1 to 2,1 : 1, indicating that the company is now better able to meet short-term obligations.

DISTINCTION FORMULA

Figure

+

Trend

+

Explanation

=

Full Marks

COMMON EXAM MISTAKES

✗ No figures

✓ Quote figures

✗ No comparison

✓ Compare years

✗ No explanation

✓ Explain meaning

✗ Memorised comments

✓ Comment using data provided

PRACTICE QUESTIONS

QUESTION 1

Define liquidity.

(2)

QUESTION 2

Calculate Current Ratio:

Current Assets

R900 000

Current Liabilities

R450 000

(2)

QUESTION 3

Calculate Acid-Test Ratio:

Current Assets

R800 000

Inventory

R300 000

Current Liabilities

R250 000

(3)

QUESTION 4

Explain why ROSHE is important to shareholders.

(4)

QUESTION 5

Calculate NAV:

Equity

R12 000 000

Shares

2 000 000

(3)

QUESTION 6

The Current Ratio improved from 1,3 : 1 to 2,0 : 1.

Comment on liquidity.

(3)

MEMORANDUM

QUESTION 1

Liquidity is the ability of a company to meet short-term obligations.

(2)

QUESTION 2

$900\,000 \div 450\,000$

=

2 : 1

(2)

QUESTION 3

$(800\,000 - 300\,000)$

$\div 250\,000$

=

2 : 1

(3)

QUESTION 4

It measures the return shareholders earn on their investment.

(4)

QUESTION 5

12 000 000

÷ 2 000 000

×

100

=

600 cents

(3)

QUESTION 6

Liquidity improved because the Current Ratio increased from 1,3 : 1 to 2,0 : 1, indicating a stronger ability to pay short-term debts.

(3)

CHAPTER SUMMARY

You should now understand:

✓ Current Ratio

✓ Acid-Test Ratio

✓ Debt-Equity Ratio

✓ Solvency Ratio

✓ Gross Profit %

✓ Net Profit %

✓ ROSHE

✓ EPS

✓ DPS

✓ Dividend Payout Rate

✓ NAV

✓ Interpretation Techniques

✓ Examiner Expectations

These indicators form a major part of Grade 12 Accounting Paper 1 and are frequently tested in interpretation questions worth high marks.